

**WMSE is on the air 24 hours a day, 365 days a year
with a variety of programming.**

Monday through Friday

Midnight to 9 a.m.	Alternative rock with occasional a.m. interviews
9-noon	Jazz, fusion, world music and rhythm & blues
Noon-10 p.m.	Alternative rock, "Milwaukee Midweek" talk show on Wednesday
10-Midnight	Alternative, techno/industrial dance, soul, funk, and reggae

Saturday

Midnight to 9 a.m.	Alternative rock with various DJs
9-noon	Blues
Noon-3 p.m.	Soul, funk and rap
3-6 p.m.	Alternative rock
6-9 p.m.	New age jazz
9-Midnight	Technomix Down

Sunday

Midnight-6 a.m.	Alternative rock
6-9 a.m.	Jazz, new age, and world music
9-noon	Big band nostalgia
Noon-3 p.m.	Orgullo Latino, a variety of latino music
3-6 p.m.	Voice of Italy, Italian music
6:00-9:00 p.m.	Alternative Currents
9:00-11:00 p.m.	Folk City, folk music
11 p.m.-Midnight	Women's Music Radio, women's folk music



Milwaukee School of Engineering



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WMSE is owned and operated by the Milwaukee School of Engineering as a non-commercial, educational FM station.

WMSE attracts an audience of college-bound to college-age students as well as adults 25-54. It provides an educational experience to those who participate in the operation of the station including MSOE students, alumni, faculty, staff, and community volunteers.

WMSE does not play the "Top 40" songs over and over as many commercial stations do. WMSE plays "alternative" music as well as jazz, blues, classical, big band, ethnic, world, folk, soul and rhythm & blues programming. WMSE plays music from local groups exclusively.

WMSE is dedicated to community service, airing about 1,000 public service announcements each month for MSOE and for various public service organizations. In addition, WMSE carries daily programs including MSOE's "Alive and Well," "Earthwatch," and "Info Radio."

WMSE has earned two consecutive WAMI awards in 1992 and 1993 as Wisconsin's Best Radio Station and three in the last five years; "Best of Milwaukee" honors from Milwaukee Magazine five consecutive years; and was named "Best Radio Station" in the Shepherd Express readers' poll two consecutive years.

Some of Milwaukee's top music talent, including national recording artists Paul Cebar and Pamela Means, serve as broadcasters with regular programs. In addition, internationally known improvisationalist and instrument builder Hal Rammel hosts an avant-garde music program.

WMSE conducts seasonal remotes at events such as Miller Maritime Days, Bastille Days, Winterfest and Brew City Alternafest and conducts live music showcases from area clubs to give greater exposure to local groups.

Day to day operations of WMSE are managed by a professional broadcaster with help from a five-person management team. An Operations Committee, comprised of WMSE staff members and MSOE alumni and faculty, works with management on station policy and operations.